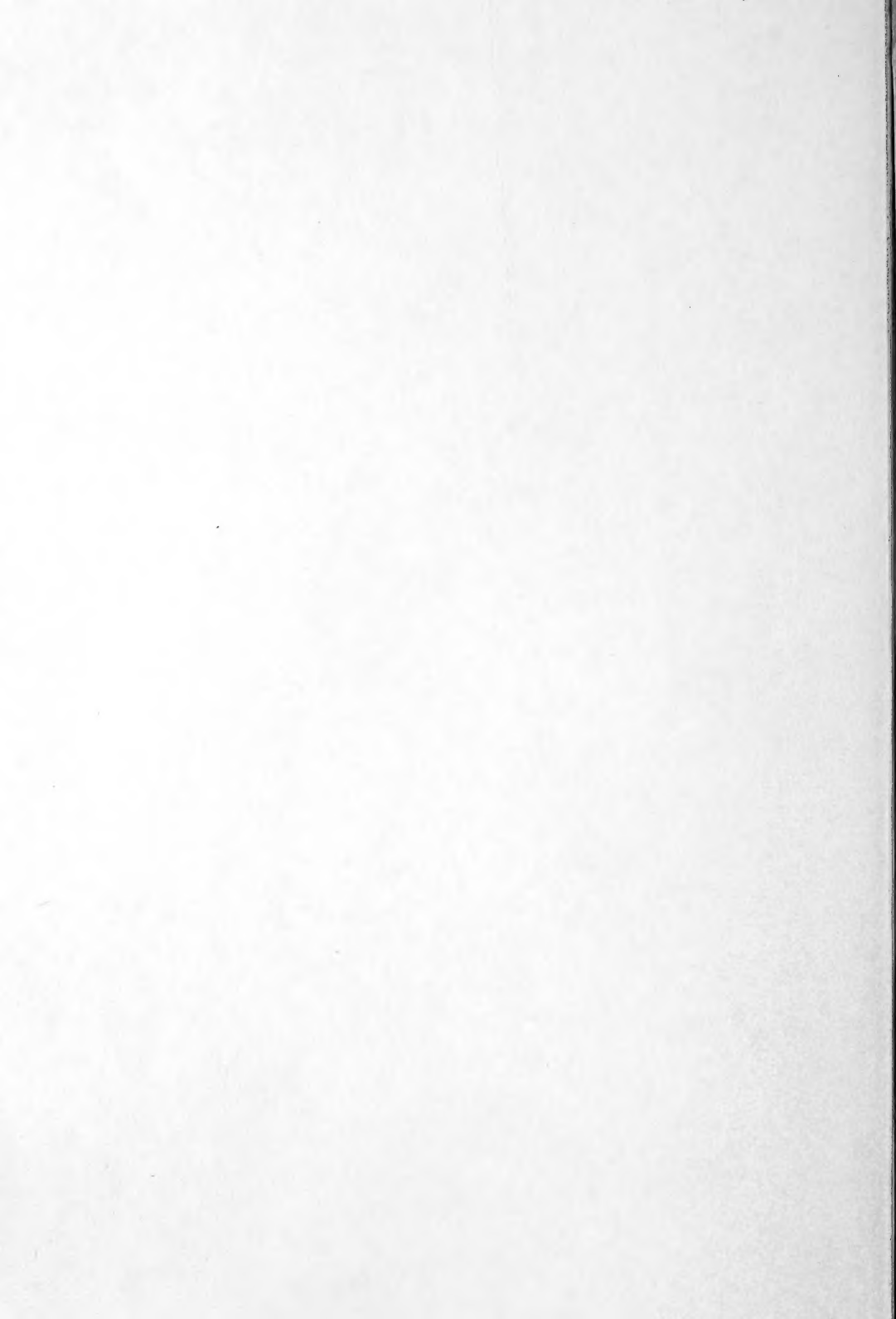


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★ AUG 22 1923 ★
U. S. Department of Agriculture

Wholesale Price List of Cannas 1907.

This list supersedes all other lists and is now in effect.

Southern Floral Nursery Co.

Buckatunna, Miss. Fruitdale, Ala.

Seven New Cannas for 1907.

Our new introductions of last year were mostly of the tall growing and foliage types, this year we are offering seven more new ones, all but one of which are in the dwarf or bedding class.

MOUNT WASHINGTON, 3 ft. There has been a long felt want, for a good white Canna, altho several so called white ones have been produced, they have one and all proved disappointing. This is a seedling of Mont Blanc, having the same broad petal but is far superior to it, being of a purer white, and a much healthier grower. We believe that it will prove what has long been desired, a strictly first class white Canna. The supply is yet quite limited and we shall offer it only in strong started plants, April delivery, at \$1.00 each. Six for \$5.

HENRY GEORGE, 3 ft. We do not hesitate to say that all things considered this is the best bedding Canna that we have seen. It grows very uniform in height and is a perpetual bloomer, of a bright warm crimson color often shading to a bright yellow line on margin of petal. We know of no variety that will produce as many blooms and of so bright and attractive a color as this one. Started plants April delivery, 75 cts each, 6 for \$3.75 or 12 for \$7.00.

TELEGRAPH, 3 ft. A good bright red, a little taller than the popular Express, and we think a more satisfactory variety for general cultivation. A constant bloomer and makes a very showy bed. Was much admired in our display in the City parks at Dayton, Ohio. the past Summer.

INMAN'S CHOICE, 3ft A neighbor looking over a lot of our seedlings one day came to this one and said this is the best one of them all. We therefore named it as his choice. It is very distinct from all varieties on the market. The back of petals are a deep rich yellow that seems to shine through the red upper surface of the petal like a light through a tinted window, the petal is bordered with a narrow golden border that makes it very attractive. It is such a continuous bloomer that it is a mass of bloom all the time. A bed of it in Van Cleave park at Dayton, the past summer was greatly admired.

UWANTA, 3 1-2 to 4 ft. This is a very rich handsome yellow, spotted over with small orange red spots. A strong thrifty grower which we greatly prefer to others of the Eldorado type.

CROWN OF GOLD, 5 to 6 ft. This is a seedling of Coronet, and a great improvement on that good old sort. A strong thrifty grower, and is constantly crowned with a mass of its large spikes of beautiful bright yellow flowers this was another of the favorites in the Dayton, parks.

GOLDEN DAWN, 3 1-2 ft. The best of all the yellows, a bright buttercup shade, equal to the popular Buttercup, with but a slight marking of red on

lower petal and so far superior in foliage to that variety and a much stronger and more rapid grower, that it will supersede that kind as soon as known.

Either of the last five kinds strong dormant roots, 60c each, 6 for 3.00, 12 for 5.00.

We want every grower to test these new kinds this year and as a special inducement, we will send one each of the seven kinds for \$4.00 3 each for \$11.00 or 6 each for \$20.00.

To the trade who will catalog this list-but to no others- we will furnish them in quantities as desired at following rates,— MOUNT WASHINGTON, 63c each. HENRY GEORGE, 45c each. Five others 30c each.

Southern Floral Nursery Co.

14 NEW CANNAS ORIGINATED BY US AND INTRODUCED LAST YEAR.

QUEEN OF BEAUTY. When we offered this beautiful Canna last season, we claimed it was the best Canna ever introduced, and we still believe it will prove the claim. We sold the control of it to the Frank Cummings Bulb & Plant Co. of Meridian, Miss. who placed it upon the market and as far as we know not one word of fault has been heard regarding it. Altho there are plenty of growers and introducers of new kinds that cannot find merits in anything not of their own production.

We are acting as selling agents only, for the introducers, who will control the stock for another year. The price at retail will be 60c each and the wholesale price has been fixed at 35c each.

We hope the trade will take hold of this grand variety and give it a leading place among their novelties. We know that for a tall growing, large flowering, brilliant scarlet variety there is nothing to compare with it and the grower who invests in it now will make no mistake.

The following is our last years description of it:—A rapid grower with the most beautiful dark green foliage with tall flower spikes of large size. Blooms are nearly as large as the orchid type but of the form of the crozy types and of the most brilliant scarlet color. This is what is known as a self trimmer, all blooms drop from the spike, never leaving a discolored, ragged lot of dried flowers to mar the beauty of the plant. Grows 5 to 6 ft high and stands so far superior to any of the old sorts as to make it the most desirable new plant of recent introduction.

FAIRHOPE. We sent out a few of these for trial two years ago, but it was not generally introduced until last season. We have in this time received just three unfavorable reports on it. And many have told us that it was a fine one, so we can well claim that our demand for its recognition as a leader among crimson bedding sorts has been sustained. Our description is:— A little taller than Chas. Henderson, a shade darker in color, a very rapid grower, making strong clumps, sending up a large number of spikes of beautiful, large crimson flowers. The price to the trade has been reduced to \$7.50, per 100 and will be retailed at 25c each or \$2. 25 per dozen.

ROYAL BRONZE. This is a new and distinct form of the bronze foliage type. We repeat below our last years description and hope that all will give it a trial. We have reduced the price to 15c and can be retailed at 40c giving the dealer a fine margin.—This new sort stands as far above all the other of the bronze foliage sorts as "Queen of Beauty" does above all the green leaved kinds. It has always seemed hard to combine a good bronze foliage with a good blossom. It has been done at last. Foliage of a beautiful purple bronze with long upright leaves, very distinct in color and manner of growth from all other kinds. Seven to eight feet high with spikes of good sized dark crimson flowers that are among the darkest of all known Cannas.

We repeat the following descriptions from last years list. The first five belong to the foliage class and are new and improved forms which we believe will be appreciated when better known, as they are preferable to many of the old sorts that are yet sold in large quantities.

Many prefer only the dwarf varieties, but for our part we prefer those kinds.

that reach a height of 6 to 8 ft or more and with their large magnificent foliage give one the idea of being in the midst of the tropics.

FLASHLIGHT. Beautiful light green foliage, leaves both long and broad. The bloom is rather small but is in clusters of bright flame color thus making a striking and distinct appearance. Especially recommended where a luxurious growth is desired. 7 to 8 ft.

GIRAFFE. A bright green broad leaved sort of magnificent size, with medium sized blooms of bright yellow blotched and nearly covered with bright red. A very profuse bloomer that attracts immediate attention. Especially adapted for centers of beds where a tall stately variety is desired. 7 to 8 ft.

MAJESTIC. Another striking foliage variety quite distinct from any variety in cultivation, foliage a bluish green lined and ribbed with bronze, blooms only of medium size but borne in large fine clusters and of a brilliant red. 7 to 8 ft.

BRONZE KING. A cross of Marechal Valliante on Coronet. An early and continuous bloomer, has large spikes of medium sized red flowers carried well above the very heavy leathery bronze foliage. 6 to 7 ft.

GEN. KUROKI. A beautiful bronze foliage variety 5 ft high with a peculiar pink flower with shades of salmon and yellow mottled and shaded. This is a cross of Crozy type upon the old bronze foliage type and combines a beautiful flower of rather above medium size with the beautiful foliage and rank growth of the bronze type.

MOONLIGHT. A seedling of Mont Blanc. Bloom is only of medium size but of a quite distinct light cream color that does not fade to white as most of the light yellow shades do. The most rapid grower we ever saw, will make a fine large clump in two months from planting, larger than most kinds will in twice the time. 5 to 6 ft.

BLUSHING BELLE. A very strong and rapid growing variety, foliage of a chalky shade of green, blooms profusely in tall spikes of a delicate shade of blush pink, narrowly edged with creamy yellow. Petals of good length but narrow, gives a very striking effect, most continuous bloomer we have ever seen. 5 to 6 ft.

SOUTHERN PRIDE. Another very rapid grower making a clump several feet in diameter in a short time, foliage of a glossy green edged with a narrow line of bronze, bloom of a salmon tinted red, edged with light yellow, petals of good width and makes a very showy flower. 4 to 5 ft.

ALABAMA. Four ft. A very bright glowing cardinal color that makes it very attractive altho the blooms are not as large as some kinds, the great abundance of them and its habit of constant flowering in great clusters induced us to give it the state name, believing that it will win for itself a place in the front ranks.

BUCKATUNNA. A very peculiar flower with petals 3-4 to 1 1-4 inches in width and 3 to 4 inches long of a bright red color blooming in large masses, they have an odd and very striking appearance, 3 to 4 ft high. This variety always makes a bright line in our field showing more bloom than many other kinds and no collection is complete without this odd and attractive variety.

MISSISSIPPI. A dwarf variety of peculiar habit; the foliage is very thick and leathery and never attacked by insects. 3 feet high with large bright golden yellow flowers with a few red specks in throat.

CHOICE NOVELTIES of our own introduction.

	Dormant roots, price 100 f.o.b.	Started plants ready Apr. 1st. price per 100 exp. paid.
Queen of Beauty	35c each	35c each
Fairhope	\$7.50	\$8.50
Alabama	8.00	9.00
Buckatunna	5.00	6.00
Mississippi	8.00	9.00

Blushing Belle	7.50	8.50
Southern Pride	8.00	9.00
Moonlight	7.50	8.50
Foliage Type.		
Royal Bronze	15c each	15c each
Majestic	5.00	6.00
Giraffe	10.00	11.00
Flashlight	5.00	6.00
Bronze King	5.00	6.00
Gen. Kuroki	5.00	6.00

STANARD list of Cannas, Orchid Flowered section:

CHOICE Varieties of recent introduction.

Alice Roosevelt.....	5.00
Black Warrior.....	6.00
California.....	4.00
Elizebeth Hoss.....	6.00
Indiana.....	7.00
Jean Tissot.....	5.00
Juanita.....	5.00
King Humbert.....	20.00
Louisiana.....	7.00
Mons Jarry Desloges.....	4.00
Papa Nardy.....	10.00
Wyoming.....	9.00
Giant Crimson.....	5.00
Prince of India.....	5.00
Allemannia.....	.90
Austria.....	.90
America.....	
Atalanta.....	1.20
Burbank.....	
Italia.....	
Mrs. Kate Gray.....	
Partenope.....	1.25
Pennsylvania.....	1.50
Foliage Type.....	
King of Bronzes.....	1.75
Marechal Valliante.....	
Musafolia.....	1.75
Pres. Carnot.....	
Robusta.....	
Grand Rogue.....	1.20

Dor- Started
mant plants
roots, ready
price Apr 1st
per 100 per 100
f.o.b. Exp pd

French or Crozy Type.....	3.00
Alba Rosea or Peachblow.....	1.75
Beaute Poitevine.....	1.75
Beaute Des Marches.....	2.25
Betsy Ross.....	2.75
Black Prince.....	2.50
Brandywine.....	4.00
Buttercup.....	1.20
Chas. Henderson.....	2.25

Chas. Molin.....	3.00
Chicago.....	2.25
Coronet.....	3.25
David Harum.....	2.25
Duchess of York.....	2.75
Duke of York.....	1.75
Dyon Joe Sisley.....	2.75
Eastern Beauty.....	2.50
Egandale.....	1.75
Eldorado.....	2.00
Evolution.....	2.25
Explorateur Crampbell.....	2.00
Felix Crouse.....	2.75
Florence Vaughan.....	5.00
Gladiator.....	3.00
Gloriosa.....	1.75
Imp. Stella Kanst.....	2.50
J. C. Vaughn.....	2.75
J. D. Cabos.....	2.75
J. D. Eisele.....	2.75
J. Aymard.....	1.75
Leonard Vaughan.....	1.50
Louise.....	1.75
Leopard.....	1.75
L. Patry.....	2.25
Luray.....	2.00
Mad. Celestine Dubost.....	1.75
Mad. Crozy.....	3.00
Martha Washington.....	2.75
Mlle. Berat.....	1.20
Mrs. C. W. Ward.....	1.75
Niagara.....	2.00
Paul Marquant.....	1.50
Pillar of Fire.....	2.00
Pres. Cleveland.....	3.00
Pres. McKinley.....	3.00
Queen Charlotte.....	3.00
Queen of Holland.....	2.00
Sec. Chabanne.....	1.50
Shenandoah.....	1.25
Souv. de Antoine Crozy.....	3.00
Striped Beauty.....	2.50
Triumph.....	3.00
T. S. Ware.....	1.20
West Virginia.....	3.00

Orders aggregating a thousand or more at 10 per cent of the above rates.

We will also give a special or jobbers discount on all orders amounting to \$100 or over of 5 per cent and if order amounts to \$300 or over of 10 per cent If order amounts to \$500 a discount of 15 per cent.

All orders for shipment before Jan. 1st, subject to an additional discount of 3 per cent and for January shipment 2 per cent.

It is hereby understood that payment for all stock is due in 30 days from date of invoice and if payment is not recieved on that day, are subject to sight draft. The usual 2 per cent will be allowed for payment within 10 days of date of invoice.

Southern Floral Nursery Co., - - - - - Buckatunna, Miss.